# Steeltown Coffee & Tea<sup>™</sup>

### CONTACT

# Steeltown Coffee & Tea

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## FOR IMMEDIATE RELEASE

# LOCAL, INDEPENDENT COFFEEHOUSE TO CELEBRATE TWO YEAR ANNIVERSARY, DESPITE CONTINUED ECONOMIC SLUMP

Steeltown Coffee & Tea Again Gives Back To Pittsburg At Two Year Anniversary Event.

**Pittsburg, CA - October 3, 2011.** - Steeltown Coffee & Tea, the only independent "third-wave" espresso bar and coffeehouse in East Contra Costa County, has weathered yet another year of the country's economic crisis and will celebrate by hosting a two year anniversary party on Sunday, October 9, 2011 that doubles as a fund raiser for the Pittsburg Arts and Community Foundation.

"We owe our success to the incredible support we continue to receive from the residents of Pittsburg, and surrounding communities. Without their belief in what we do and stand for we could not have survived in these challenging economic times," says Steeltown owner Adrian Badger. "So, as a thank you, we are again throwing an anniversary party at the coffeehouse next Sunday while raising funds for the Pittsburg Arts & Community Foundation," Badger added.

To raise money for the Pittsburg Arts & Community Foundation, a raffle for a \$200 Steeltown Coffee & Tea Gift Card will be held all week, with the winning raffle ticket being drawn at the end of the party on Sunday. Tickets are available immediately at the coffeehouse and may be purchased for \$2 each. "We are so pleased that Steeltown Coffee & Tea has chosen to support the Plttsburg Art & Community Foundation again this year," says Rose Mary Tumbaga, Arts, Literacy and Education coordinator for the Foundation. "Steeltown has been a wonderful supporter of Old Town and has brought a lot of positive attention to Pittsburg through their excellent coffee, art gallery, live music and green business practices," added Tumbaga.

"We can't thank our community enough for helping make us the favorite coffeehouse in East County, and look forward to providing the best coffee, best service, and best experience for many years to come," says Badger.

# **Event Details:**

What: Steeltown Coffee & Tea 2 Year Anniversary Party and Fund Raiser

When: Sunday, October 9, 2011. 11 am - 4 pm.

Where: Steeltown Coffee & Tea, 695 Railroad Avenue, Pittsburg

**Details**: To celebrate the 2 year anniversary, all beverages will cost only \$2. Music, a free photo booth, face painting and anniversary cake are also part of the event. \$2 Raffle tickets available all week leading up to the event.

# **About Steeltown Coffee & Tea**

Steeltown Coffee and Tea (http://www.steeltowncoffee.com) is East Contra Costa County's only independent, third-wave coffeehouse specializing in top-quality espresso, coffee and tea beverages while being dedicated to social responsibility and minimizing its global footprint. Steeltown Coffee & Tea is open Monday - Thursday 7am - 7pm, Friday & Saturday 7am - 10pm, and Sunday 8am - 7pm. Live music is common on Friday & Saturday evenings, and a Karaoke night is scheduled monthly.

# **About Pittsburg Arts & Community Foundation**

The Pittsburg Arts & Community Foundation's (http://www.pittsburgfoundation.org) mission is to improve the quality of life in Pittsburg by fostering civic pride, combating blight, providing affordable housing, and promoting arts, literacy, and education.

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