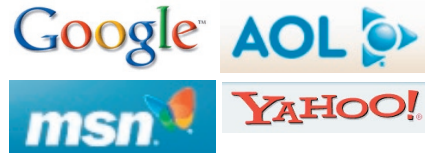


# What Is The Most Popular Web Site In Antioch, Brentwood, Oakley & Pittsburg, CA?



According to GOOGLE, AOL, MSN & YAHOO "The Most Popular Web Site in Antioch, Brentwood, Oakley & Pittsburg, CA" is... **EastCountyLive.com**

## EastCountyLive.com Web Site Statistics

From Sept. 2007 through Aug. 2008 according to AWSTATS and WEBALIZER statistics maintained by IPLANET.  
Visits 187,121 • Pages Viewed 717,969 • Hits 3,829,259

## Spotlight Email Statistics

Apr. 4, 2008 to Aug. 28, 2008  
Mailed 175,213 • Opens 32,030 • Clickthroughs 8,667



## EastCountyLive.com

Website launched 12/2000

## SPOTLIGHT Email Direct

Advertising launched 02/2007

We offer DISPLAY AD/Links on **EastCountyLive.com**. We also offer EastCountys' only EMAIL DIRECT ADVERTISING program titled **SPOTLIGHT**. Together we can do amazing things for your business.

Need help getting your web site going? Call or email for a **FREE WEBSITE PLANNER**.

## What Are People Doing On EastCountyLive?

Our most popular pages are the COUPON PAGES and the COMMUNITY EVENTS PAGE. People like to save MONEY and they like to know what's going on in east county. The searchable BUSINESS DIRECTORY has over 5,000 local businesses listed in it. People like to get information on local businesses before making purchasing decisions. Let's not forget we're open 24/7 365 days a year!

Advertising Rates 9/1/2008	1Month	3Month	6Month	12Month
<b>Package A</b> EastCountyLive.com QUICK LINK/ Ad & GREAT DEAL COUPON. Plus, a minimum of 20,000 SPOTLIGHT emails per month.	\$200/mn	\$150/mn	\$125/mn	\$100/mn
<b>Package B</b> Everything in Package A, plus a Featured DISPLAY AD/Link on EastCountyLive.com for ONE month and one PHOTO FEATURED AD/Link on the SPOTLIGHT.	\$400/mn	\$300/mn	\$250/mn	\$200/mn

**For Information Call (925) 325-0934**

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Publishers of EastCountyLive.com & SPOTLIGHT Email Direct Advertising